OFFICIAL PRESS & ENTERPRISE FEATURE

HONEST MOBILE VENDORS (HMV)™

FROM STREET TO SERVICE • POWERING THEIR JOURNEY HOME

From NECA House to Northgate Arena: Irende (Renée) Invited to the 11th Annual MRDC Entrepreneurs' Conference & Trade Expo 2026

How peer mentorship, vocational discipline, and grassroots enterprise earned an on-the-spot invitation at the NNEW Annual Summit—and how you can book or partner with Lagos' rising youth entrepreneurs.

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- ★ **Next Stop – MRDC Expo 2026:** Full details & free registration for the Nov 26–27 conference at The Northgate Arena, Anthony, Lagos.

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HONEST MOBILE VENDORS (HMV)™ • YOUTH EMPOWERMENT & ENTERPRISE

From NECA House to Northgate Arena: Irende (Renée) of the HMV Boys Invited to the 11th Annual MRDC Entrepreneurs' Conference & Trade Expo 2026

Momentum continues to build for the **Honest Mobile Vendors (HMV Boys)** empowerment program—founded by **Tayo K. Solagbade**—as its participants turn discipline, vocational skill-building, and entrepreneurship into real-world business milestones.

During **Day 2 (the final day) of the NECA's Network of Entrepreneurial Women (NNEW) Annual Summit** on **Friday, 16th October 2026**, at **NECA House, Ikeja CBD**, **Irende (Renée)** received a personal invitation to attend the **11th Annual MRDC Entrepreneurs' Conference & Trade Expo 2026**.

> *While fellow participant Isiaq was not present at Day 2 of the summit—having recently graduated from the HMV Boys program—Irende represented the initiative on the exhibition floor, where his poise, conduct, and entrepreneurial drive earned him an on-the-spot registration form filled out by the organizers.*

Paying It Forward: Isiaq's Graduation & Irende's Rise as a Competent Barber

The HMV Boys initiative originally brought together **five participants**, and both **Isiaq and Irende** stood firm, refusing to drop out as others fell away.

Recently, **Isiaq officially graduated** from the program—leaving behind a remarkable legacy of peer mentorship. Over an approximately **six-month period**, Isiaq successfully trained Irende in mobile barbing. In recognition of that dedication and achievement, Isiaq was presented with a **formal testimonial letter** alongside a **₦50,000 cash payment**.

Today, **Irende is a competent barber** in his own right as a direct result of Isiaq's hands-on training—and he carried that confidence and professionalism with him onto the summit floor at NECA House.

A Landmark Moment at the NNEW Summit 2026

> **Strategic Ecosystem Partnership:** The HMV Boys are proud members of **Fausat Sanni-Yusuf's Royal Siblings (RS) Entrepreneurs Club** and are certified resellers of **RS Ventures Limited's Simply Royal™** range of NAFDAC-accredited food products.

Representing the program at the Royal Siblings Entrepreneurs Club (RSEC) stand during the NNEW Summit, Irende engaged visitors and showcased custom-branded Simply Royal products. His discipline, commercial energy, and commitment to building a sustainable livelihood caught the attention of organizers from the **Masterpiece Resource Development Centre (MRDC)**, who filled out an official invitation slip directly for him at the venue.

For young entrepreneurs building from the ground up, stepping into rooms where high-level growth strategies are shared is a transformative leap forward.

About the 11th Annual MRDC Entrepreneurs' Conference & Trade Expo 2026

Are you ready to scale your business, expand your network, unlock new opportunities, and build a brand that makes a lasting impact? Join **Irende** and leading business minds at the **11th Annual MRDC Entrepreneurs' Conference & Trade Expo 2026**:

EVENT SCHEDULE & VENUE DETAILS

- **Theme:** *SCALING EXCEPTIONALLY: "Building Sustainable Business for Global Impact"*
- **Dates:** Thursday, 26th – Friday, 27th November 2026
- **Time:** 8:00 a.m. – 8:30 a.m. Prompt daily
- **Venue:** The Northgate Arena, 308 Ikorodu Road, Anthony, Lagos, Nigeria

Why You Should Be in the Room: Across two power-packed days, entrepreneurs, business owners, aspiring founders, and professionals will connect to:

- **Gain fresh business insights:** Learn practical frameworks for entrepreneurial mindset, strategic leadership, and business growth.
- **Connect with influential leaders:** Network with CEOs, investors, policymakers, and potential business partners.
- **Discover strategies to scale sustainably:** Strengthen operations and prepare your enterprise for long-term expansion.
- **Position your brand for global impact:** Increase your visibility and learn how to compete beyond local borders.

Conference Registration & Event Enquiries

- **Visitor & Participant Registration: 100% FREE** (fully sponsored by MRDC partners), though **registration is compulsory** to secure your place. Register online via **www.mrdc.ng**.
- **Event Enquiries & Direct Contact:** Phone / WhatsApp: **09131117868** or **08169790110** • Social Media: **@mrdc3d** (Instagram) | **Masterpiece Resource Development Centre** (Facebook).

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Program Founder:	Tayo K. Solagbade (Honest Mobile Vendors – From Street to Service)